News Release

For Immediate Release

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Florida Strawberry Festival announces headline entertainment lineup for 2026 event

PLANT CITY, Fla. (Nov. 14, 2025) – The Florida Strawberry Festival released today its lineup of artists performing on the Wish Farms Soundstage at the 2026 event. The lineup is as follows:

Thurs., Feb. 26	10:30 a.m.	JIMMY STURR & HIS ORCHESTRA
	3:30 p.m.	The Oak Ridge Boys
	7:30 p.m.	Alabama
Fri., Feb. 27	3:30 p.m.	Jo Dee Messina
	7:30 p.m.	Jamey Johnson
Sat., Feb.28	3:30 p.m.	Lonestar
	7:30 p.m.	Ty Myers
Sun., Mar. 1	6:30 p.m.	Riley Green featuring Hannah McFarland
Mon., Mar. 2	3:30 p.m.	Gene Watson
	7:30 p.m.	To Be Announced
Tues., Mar. 3	3:30 p.m.	Sandi Patty
	7:30 p.m.	Lauren Daigle
Wed., Mar. 4	3:30 p.m.	John Foster
	7:30 p.m.	Brantley Gilbert
Thurs., Mar. 5	10:30 a.m.	Bill Haley Jr. & The Comets
	3:30 p.m.	The Bellamy Brothers
	7:30 p.m.	Dierks Bentley
Fri., Mar. 6	3:30 p.m.	The Marshall Tucker Band
	7:30 p.m.	Forrest Frank

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Sat., Mar. 7	3:30 p.m.	To Be Announced
	7:30 p.m.	The Offspring
Sun., Mar. 8	7:30 p.m.	To Be Announced

Advance tickets for gate admission and headline entertainment shows will go on sale Thursday, Dec. 11, 2025 at 8 a.m. EST at the Amscot Main Ticket Office located at 2209 W. Oak Avenue in Plant City, and can be purchased online at www.flstrawberryfestival.com, on the Festival's app, or by phone at 813-754-1996.

"As we unveil our headline entertainment for BerryFest26, I couldn't be more proud to share this year's theme — *'Still Growing'* — which perfectly reflects both our community's spirit and the Festival's continued evolution," said Florida Strawberry Festival President Kyle Robinson. "We're honored to welcome an incredible lineup of artists, including Forrest Frank, Alabama, Riley Green, Dierks Bentley, Ty Myers, Lonestar, and many more, whose talent and energy will light up our stage. Each year, the Festival grows in excitement, tradition, and connection, and 2026 is shaping up to be our best celebration yet. From the fields to the fairgrounds, our roots run deep — and we can't wait to share this unforgettable experience with you. Join us as we are *'Still Growing!'*"

About the Florida Strawberry Festival®
The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 600,000 visitors enjoy the Festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 91st Annual Florida Strawberry Festival where we're "Still Growing!" will take place February 26 – March 8, 2026, in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, X and YouTube (#berryfest26).

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